

Happening in Campbell River, BC

PacificCARE's Annual SOWING SEEDS CONFERENCE

Join us for a day of Connection & Reflection

From Theory ~ To Practice

September 13, 2025

8:30 am - 4:00 pm

Doors open - 8:30 am / Conference Starts 9:00 am

**Location: Oyster Bay Resort
4357 South Island Highway (19A)
Campbell River, BC**

*Snacks, Lunch, Early Years Vendors
and Swag provided!*

Morning Keynote: Joanne Schroeder



Compassionate Systems Leadership (CSL)

Compassionate Systems Leadership (CSL) is an approach that explicitly builds skills and practices in three interconnected domains: **self** (building a practice of personal reflection, mindfulness and compassion), **each other** (building authentic relationships that can support generative conversations), and the **system** (developing skills and capabilities to use tools that honour the complexity of the work that needs to be done). CSL draws on practices that are similar to those that have proven effective in promoting well-being and supporting social and emotional development. Understanding how we show up for ourselves and for those around us is vital to creating the system we want for ourselves and the children around us.

Afternoon Keynote: Dr. Deborah MacNamara

5 Things Young Kids Want You to Know About Them

What if young children could speak to the adults in their lives about what they truly need to grow and thrive? In this insightful and heartfelt session, Dr. Deborah MacNamara offers five powerful insights into early development that help us stop taking behaviour personally and start seeing it developmentally. Rooted in relationship, this presentation invites us to become the answer our children are looking for - creating the conditions for maturity to unfold.



Open to all Island Communities

Travel Bursaries Available for those travelling more than 50 km. Apply for this at the time of registration.



Scan here for registration

**Registration
Member: \$20
Non-Member: \$30**

Register by September 1, 2025

Receive 7.5 hr Pro-D certificate!



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Funding for the CCRR is provided by the Province of British Columbia.